



AGENDA

REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD

Council Conference Room – 2nd Floor | 385 S. Goliad | Tuesday, October 22, 2024 | 5:00–6:00P.M.

1. CALL MEETING TO ORDER

2. OPEN FORUM

This is a time for individuals to address the Main Street Board on any topic not already listed on the agenda. Per the policies of the City of Rockwall, public comments are limited to three (3) minutes. On topics raised during the OPEN FORUM, the Main Street Board is not permitted to respond during the meeting per the Texas Open Meetings Act. If you have a topic that warrants more time, please contact the Main Street Manager at bbrowning@rockwall.com to be placed on the agenda.

3. DISCUSSION/ACTION ITEMS

- A. Review and act on the August 20, 2024 meeting minutes, Chairman English. (MSAB did not meet in September).
- B. Update on greenery wall/screening wall slated for San Jacinto Plaza, MS Manager, Browning.
- C. Review current 2024 Transformation Strategy: *INCREASE VISITOR TRAFFIC, USAGE AND OVERALL EXPERIENCE THROUGH PROMOTION OF THE DISTRICT'S ASSETS AND RICH HISTORY* and objectives, discuss changes or amendments and take possible action, Chairman English.
- D. Review the Q3 Texas Main Street report submitted October 10, 2024 with MSAB members and answer any questions, MS Manager, Browning.
- E. Update the board on upcoming events and solicit volunteer opportunities for Scare on the Square, October 26 and Holiday Open House on November 14, Chairman English.

4. ADJOURN

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at (972) 771- 7700 for further information.

I, Bethany Browning, Main Street Manager, City of Rockwall, do hereby certify this agenda was posted at City Hall, in a place readily accessible to the general public at all times, by October 19, 2024 and remained posted for at least 72 continuous hours preceding the scheduled time of said meeting.

BBrowning

Bethany Browning, Main Street Manager

Date Removed